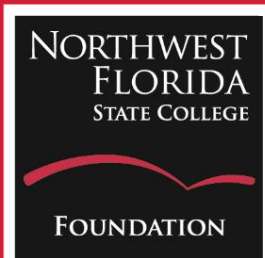


# NWFSC Foundation Overview

Gulf Coast State College Foundation  
Board Retreat  
May 16, 2025



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Chris Stowers  
Executive Director  
[stowersc@nwfsc.edu](mailto:stowersc@nwfsc.edu)  
(850) 729-5204

# Foundation Fast Facts

- Founded 1988
- 25 Member Board
  - 3-year term
  - Able to serve 2 terms
  - 2 Ex-Officio members
    - College President & Foundation Executive Director
- 5 Staff
- Staff are College employees

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# Foundation Fast Facts (continued)

- FY2025 Budget = \$526,684
- Administrative Fee of 0.75% assessed to ALL funds
  - Drawn quarterly @ 0.1875%
  - Ex: Fund balance \$25,000 \* 0.001875 = \$46.88
- Foundation reimburses college 75% of salaries & benefits
  - Fy2025 = \$309,000
- College Financial Aid awards all Foundation Scholarships

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# Foundation Staff

- ***Executive Director***
- ***Director of Development***
  - Major gifts, Annual fund, Faculty & Staff Campaign, Endowment donor stewardship, scholarship awarding oversight
- ***Director of Finance & Accounting***
- ***Donor Relations & Communications Coordinator***
  - Donor correspondence, Alumni communication, annual fund, events\*
- ***Office Specialist***
  - Gift entry, meeting preparation, office support

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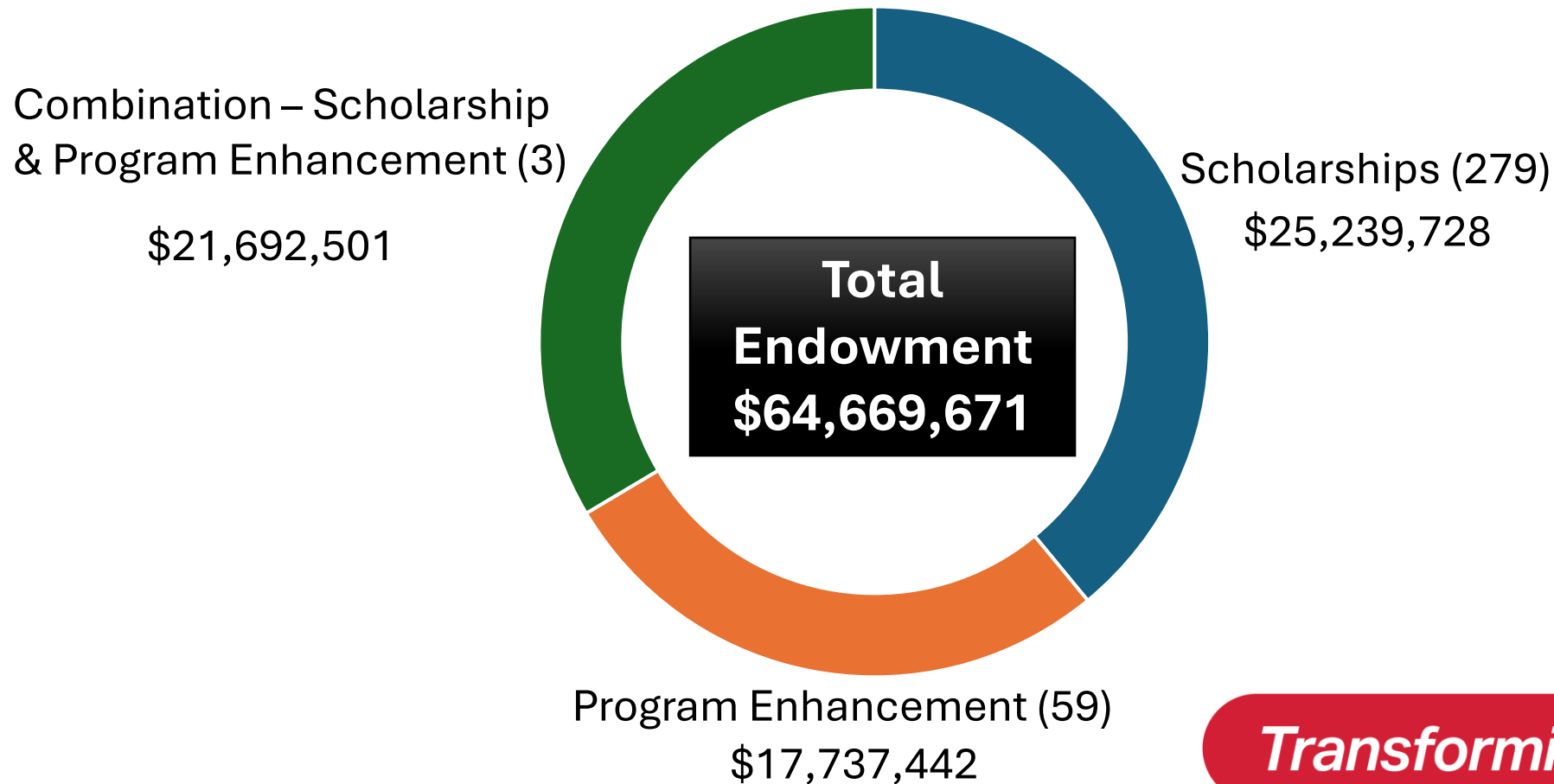
# Types of Funds

- Unrestricted
  - 3 Funds
- Temporarily Restricted
  - 36 Restricted Program Support
  - 34 Restricted Scholarship
- Permanently Endowed
  - 279 Endowed Scholarship
  - 59 Endowed Program Enhancement
  - 3 Combination (Scholarship & Program Enhancement)

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# Endowments By Type

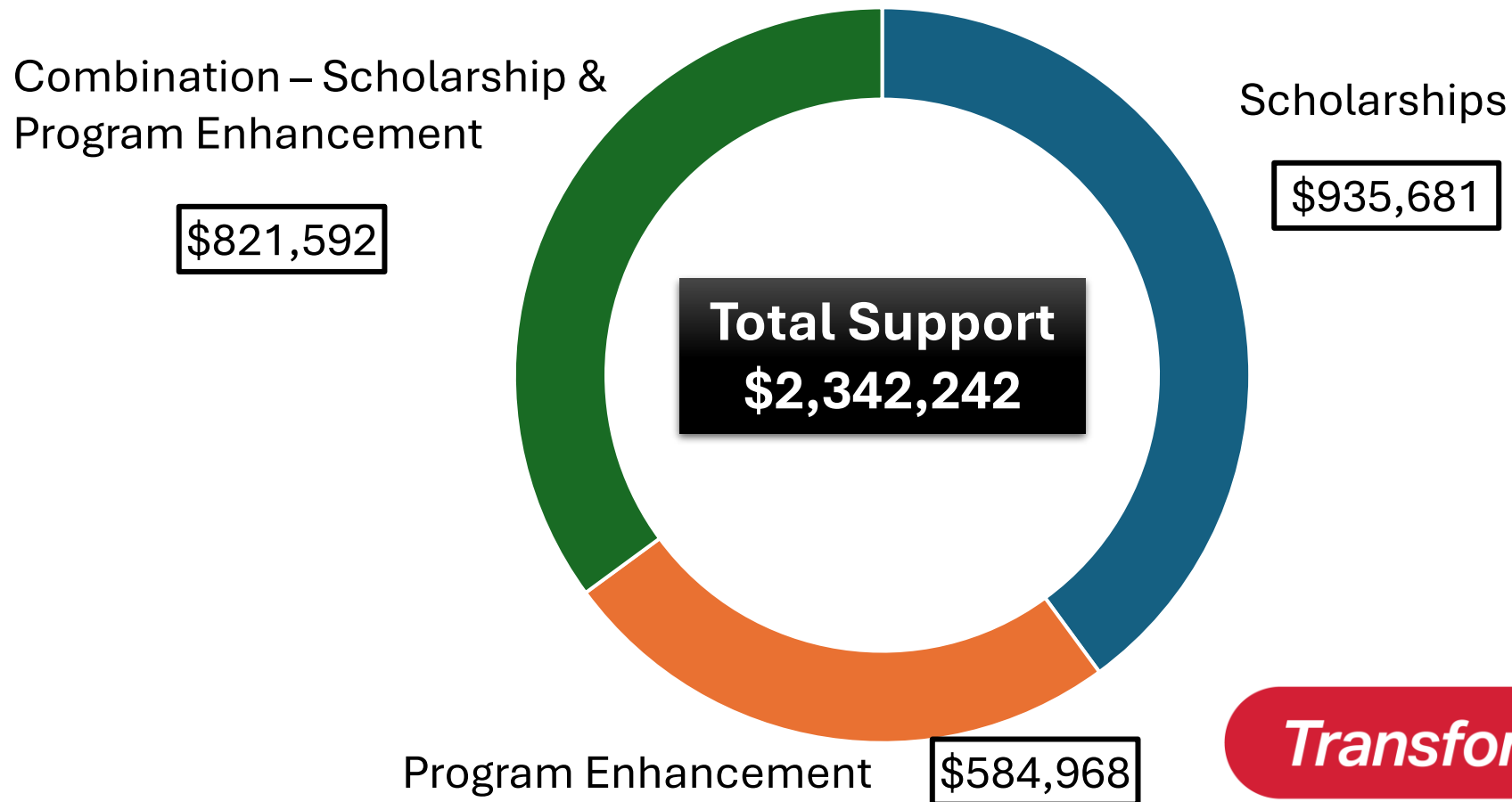


As of 6/30/2024

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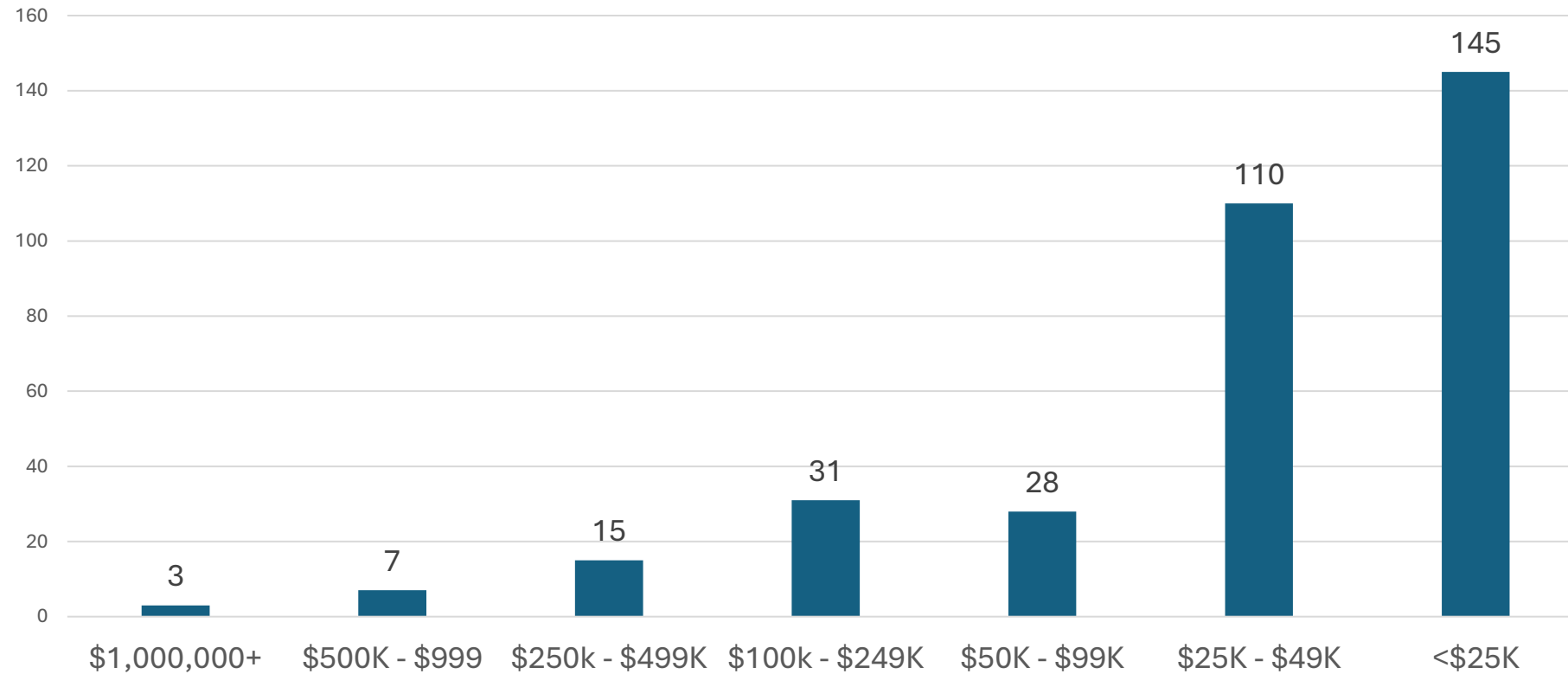
# Endowment Spending By Type

(For Fiscal Year 2025-26)



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# Endowments By Principal Size (Including Match)



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# Campaign Readiness

Thoughts about preparing for a campaign

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# Campaign Readiness

- Feasibility Study Will Measure

- Campaign Priorities

- Do your priorities align with the community & donor base?
    - Affinity to give to these priorities

- Goal Amount

- What is the expected level of support?
    - What is the right goal amount?

- Campaign Leadership

- Are there volunteers ready to help create a successful campaign?

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# Gift Range Chart

Goal \$15,000,000

Number of Gifts	Gift Amount	Subtotal	Cumulative Total	
1	\$1,500,000	\$1,500,000	\$1,500,000	10%
2	\$750,000	\$1,500,000	\$3,000,000	20%
6	\$500,000	\$3,000,000	\$6,000,000	40%
12	\$250,000	\$3,000,000	\$9,000,000	60%
18	\$100,000	\$1,800,000	\$10,800,000	72%
30	\$50,000	\$1,500,000	\$12,300,000	82%
50	\$25,000	\$1,250,000	\$13,550,000	90%
70	\$10,000	\$700,000	\$14,250,000	95%
100+	<\$10,000	\$750,000	\$15,000,000	100%
289				

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# Gift Range Chart

**Goal \$8,000,000**

Number of Gifts	Gift Amount	Subtotal	Cumulative Total	
1	\$1,000,000	\$1,000,000	\$1,000,000	13%
4	\$500,000	\$2,000,000	\$3,000,000	38%
6	\$250,000	\$1,500,000	\$4,500,000	56%
10	\$100,000	\$1,000,000	\$5,500,000	69%
20	\$50,000	\$1,000,000	\$6,500,000	81%
30	\$25,000	\$750,000	\$7,250,000	91%
50	\$10,000	\$500,000	\$7,750,000	97%
100+	<\$10,000	\$250,000	\$8,000,000	100%
221				

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# NORTHWEST FLORIDA STATE COLLEGE FOUNDATION

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