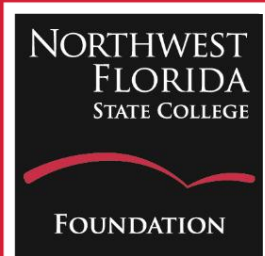


NWFSC Foundation Overview

Gulf Coast State College Foundation
Board Retreat
May 16, 2025



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Chris Stowers
Executive Director
stowersc@nwfsc.edu
(850) 729-5204

Foundation Fast Facts

- Founded 1988
- 25 Member Board
 - 3-year term
 - Able to serve 2 terms
 - 2 Ex-Officio members
 - College President & Foundation Executive Director
- 5 Staff
- Staff are College employees

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Foundation Fast Facts (continued)

- FY2025 Budget = \$526,684
- Administrative Fee of 0.75% assessed to ALL funds
 - Drawn quarterly @ 0.1875%
 - Ex: Fund balance \$25,000 * 0.001875 = \$46.88
- Foundation reimburses college 75% of salaries & benefits
 - Fy2025 = \$309,000
- College Financial Aid awards all Foundation Scholarships

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Foundation Staff

- ***Executive Director***
- ***Director of Development***
 - Major gifts, Annual fund, Faculty & Staff Campaign, Endowment donor stewardship, scholarship awarding oversight
- ***Director of Finance & Accounting***
- ***Donor Relations & Communications Coordinator***
 - Donor correspondence, Alumni communication, annual fund, events*
- ***Office Specialist***
 - Gift entry, meeting preparation, office support

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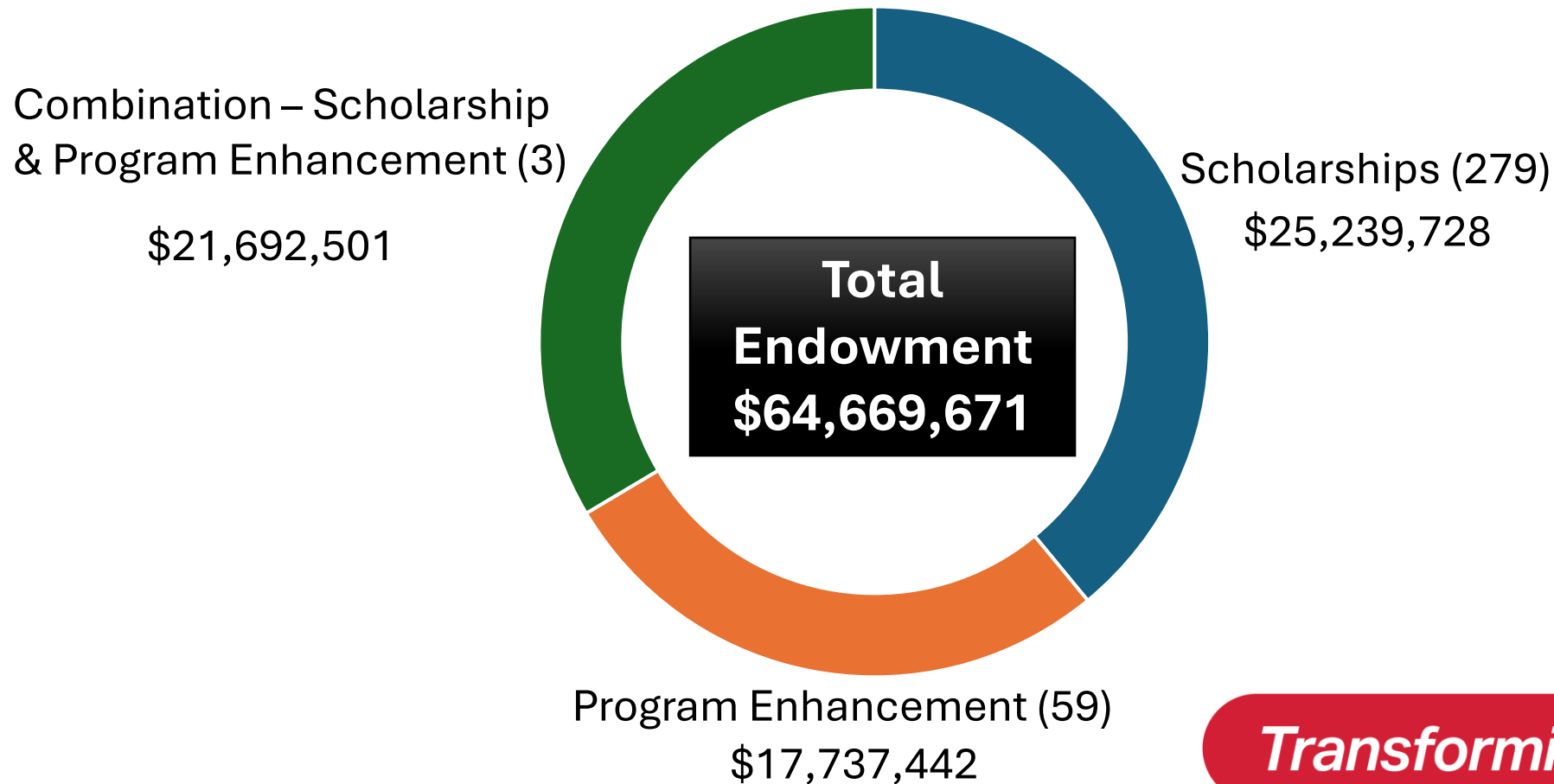
Types of Funds

- Unrestricted
 - 3 Funds
- Temporarily Restricted
 - 36 Restricted Program Support
 - 34 Restricted Scholarship
- Permanently Endowed
 - 279 Endowed Scholarship
 - 59 Endowed Program Enhancement
 - 3 Combination (Scholarship & Program Enhancement)

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Endowments By Type

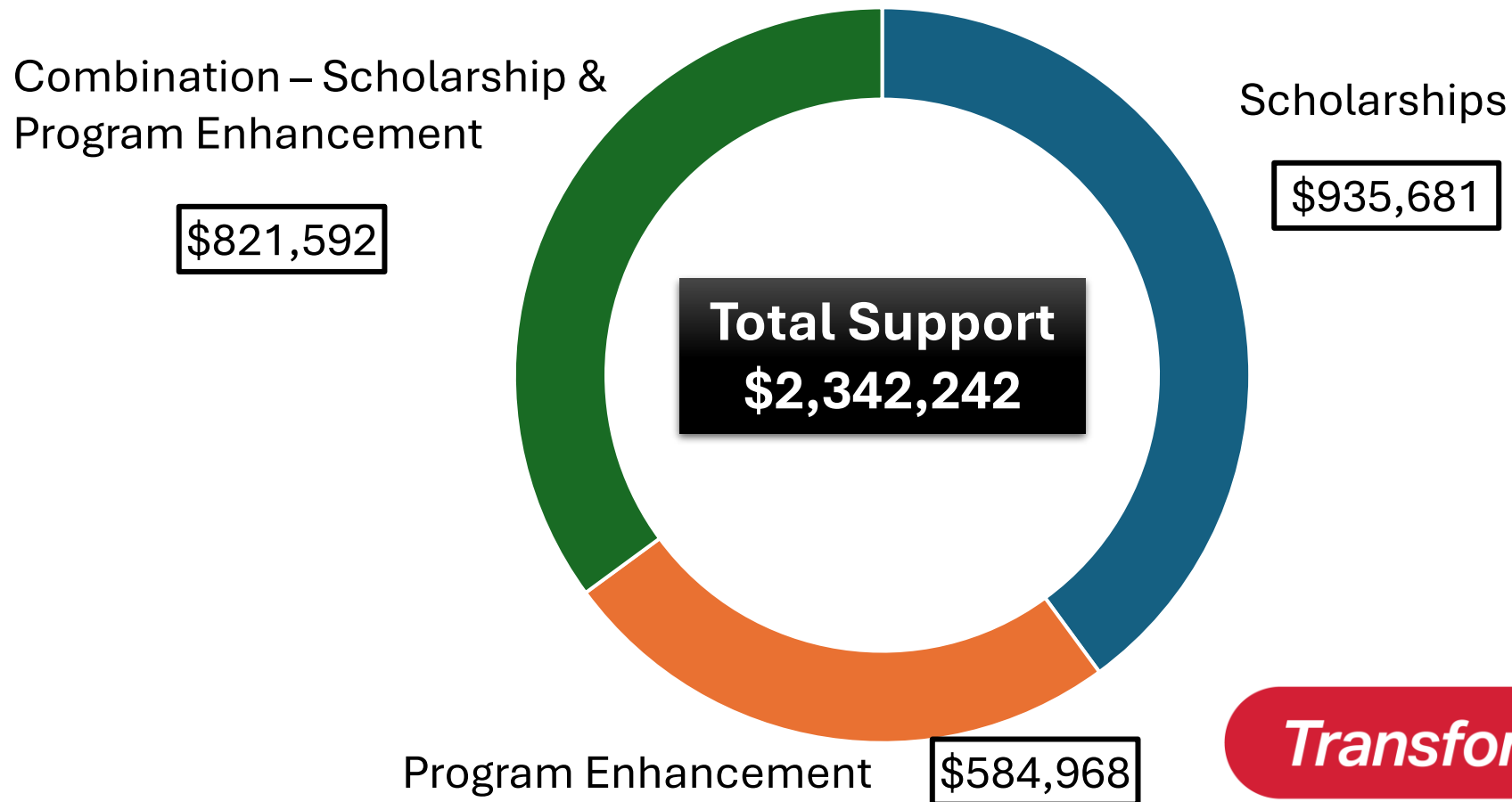


As of 6/30/2024

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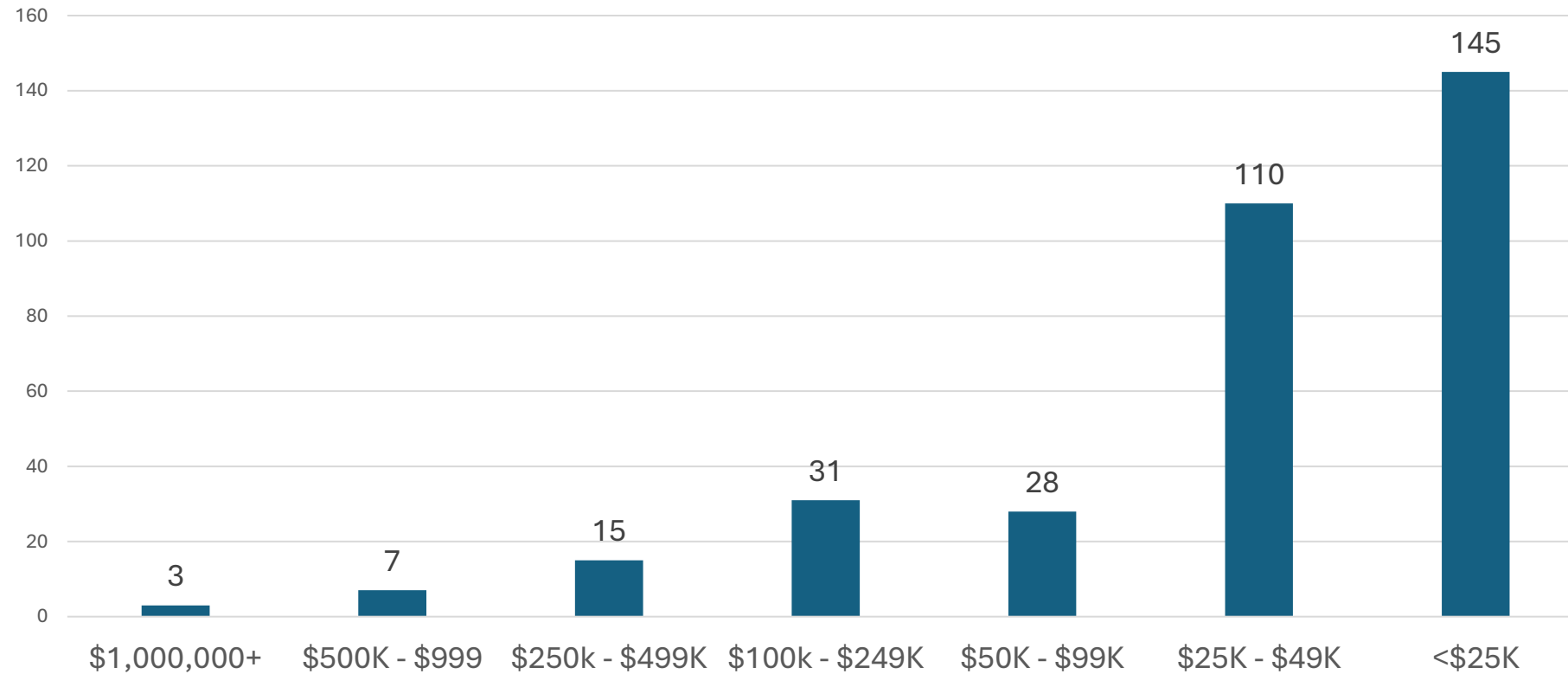
Endowment Spending By Type

(For Fiscal Year 2025-26)



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Endowments By Principal Size (Including Match)



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Campaign Readiness

Thoughts about preparing for a campaign

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Campaign Readiness

- Feasibility Study Will Measure

- Campaign Priorities

- Do your priorities align with the community & donor base?
 - Affinity to give to these priorities

- Goal Amount

- What is the expected level of support?
 - What is the right goal amount?

- Campaign Leadership

- Are there volunteers ready to help create a successful campaign?

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Gift Range Chart

Goal \$15,000,000

Number of Gifts	Gift Amount	Subtotal	Cumulative Total	
1	\$1,500,000	\$1,500,000	\$1,500,000	10%
2	\$750,000	\$1,500,000	\$3,000,000	20%
6	\$500,000	\$3,000,000	\$6,000,000	40%
12	\$250,000	\$3,000,000	\$9,000,000	60%
18	\$100,000	\$1,800,000	\$10,800,000	72%
30	\$50,000	\$1,500,000	\$12,300,000	82%
50	\$25,000	\$1,250,000	\$13,550,000	90%
70	\$10,000	\$700,000	\$14,250,000	95%
100+	<\$10,000	\$750,000	\$15,000,000	100%
289				

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Gift Range Chart

Goal \$8,000,000

Number of Gifts	Gift Amount	Subtotal	Cumulative Total	
1	\$1,000,000	\$1,000,000	\$1,000,000	13%
4	\$500,000	\$2,000,000	\$3,000,000	38%
6	\$250,000	\$1,500,000	\$4,500,000	56%
10	\$100,000	\$1,000,000	\$5,500,000	69%
20	\$50,000	\$1,000,000	\$6,500,000	81%
30	\$25,000	\$750,000	\$7,250,000	91%
50	\$10,000	\$500,000	\$7,750,000	97%
100+	<\$10,000	\$250,000	\$8,000,000	100%
221				

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NORTHWEST FLORIDA STATE COLLEGE FOUNDATION

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Executive Director
stowersc@nwfsc.edu
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